



FOR IMMEDIATE RELEASE

TripInsurance.com Launches “Conquer the World” Sweepstakes

Leading Online Travel Insurance Provider Offers A Chance To Win \$5,000 in Cash to Take A Dream Trip To Anywhere You Choose

LOS GATOS, Calif. (May 14, 2012) – TripInsurance.com (www.TripInsurance.com), the most trusted online resource to help travelers find the trip coverage they need, has launched a new sweepstakes to give customers and followers a chance to win a \$5,000 cash prize for a dream vacation trip to anywhere they choose. The “Conquer the World” Sweepstakes starts Monday, May 14, and will feature a random drawing for \$5,000 in cash, as well as 50 chances to win the “ultimate travel” duffel bag.

“At a time when money is tight and travel is becoming more expensive, we thought this sweepstakes would be the ideal way to thank our clients for their loyalty and help make us one of the fastest growing travel insurance websites in the US,” said Dan Skilken, founder and CEO of TripInsurance.com. “Finding the right kind of travel coverage can be tricky, and Facebook and Twitter allow us to share insights with our followers to eliminate a lot of the confusion about travel insurance and promote better, safer vacations at the same time.”

There is no purchase necessary to enter the TripInsurance.com “Conquer the World” sweepstakes. Participants simply enter the promotion online from Facebook, Twitter, or TripInsurance.com by clicking on the sweepstakes tab and accepting the Sweepstakes Application. For additional chances to win, participants can register to enter the drawing once on all platforms. Plus, they will receive an additional entry for every friend that enters on Facebook from their invitation to participate, and for every Twitter follower who enters through a link in their twitter post. The sweepstakes will be open from 11:00 a.m. PT May 14 through 11:00 a.m. PT June 25. To be eligible, participants must be 18 years of age or older and legal residents or citizens of the United States.

The winner will be drawn at random and will receive a grand prize of \$5,000 in cash to use on a dream trip to anywhere they choose. TripInsurance.com has also found the ultimate travel duffel made of water resistant heavy-duty “ballistic” nylon. Fifty of these handy travel bags will be awarded as second prizes worth \$50 each.

For more information about TripInsurance.com and the “Conquer the World” sweepstakes, visit www.tripinsurance.com, www.facebook.com/tripinsurancecom, or <https://twitter.com/tripinsurance>.

About TripInsurance.com

TripInsurance.com is the online resource for comprehensive and affordable travel insurance. Most travelers really don’t understand the details and benefits of travel insurance, and buy based on recommendations from a travel agent or a third party. TripInsurance.com simplifies buying travel insurance by providing comparison-shopping online for the best coverage at the lowest prices. TripInsurance.com is committed to making insurance terms easy to understand, providing the best

available coverage categorized by customers' specific needs, and allowing travelers to buy direct from leading underwriters to achieve savings of 40% or more. The company is fully licensed for Property and Casualty, Life, and Accident and Health insurance in all 50 states, and the staff are fully trained and licensed insurance professionals.

For more information, visit www.tripinsurance.com.

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