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TripInsurance.com Partners with Travel by Design to Create the Vacation of a Lifetime for Facebook Sweepstakes Winner

Leading Travel Insurance Provider Allies with Leading Custom Travel Planner to Offer Dream Vacation for “Conquer the World” Sweepstakes Grand Prize Winner

LOS GATOS, Calif. (June 12, 2012) – TripInsurance.com (www.TripInsurance.com), the most trusted online resource to help travelers find the trip coverage they need, is partnering with Travel by Design (www.travelbydesigninc.com), a leading provider of custom travel services that cater to travelers who have a desire for epicurean, sports, adventure, and cultural experiences, to create a once-in-a-lifetime travel experience for the winner of TripInsurance.com’s “Conquer the World” sweepstakes.

The #ConquertheWorld sweepstakes runs through June 25, 2012, and the winner receives a cash prize of \$5,000 to use toward a vacation trip or anything they like. As part of the prize, the winner can choose to have Travel by Design create a custom travel experience worth up to the value of the grand prize. Travel by Design specializes in creating unforgettable custom travel experiences such as unique culinary, special destination, sports packages, adventure packages, and special-interest experiences. For example, Travel By Design has created unique travel experiences for previous clients, including an eight-day Food & Wine Tour of the Amalfi Coast with Chef Shaun Doty; a four-day art excursion to New York City with the Sperlman College of Fine Arts; a 15-day Journey for Food Lovers to India with Chef Suvir Saran; and a nine-day culinary tour of Mexico with Chef Ivy Stark.

“When we created the #ConquertheWorld sweepstakes, our idea was to make it possible to give someone the kind of trip they would never dream of taking as a routine vacation,” said Dan Skilken, CEO and founder of TripInsurance.com. “We want to inspire people to travel, and partnering with Trip by Design allows us to offer some awesome travel experiences that you will never find anywhere else.”

“We are delighted to be asked to work with TripInsurance.com to support their #ConquertheWorld sweepstakes,” said Tammy Zacks, founder of Travel by Design. “Travel should be a unique experience for everyone, which is why we create one-of-a-kind travel experiences. And just as travel needs to be a unique experience, we know that individual travel insurance needs are unique as well, which makes this sweepstakes alliance a great partnership.”

TripInsurance.com’s #ConquertheWorld sweepstakes runs through June 25, 2012, and there is no fee or obligation to enter. Contestants simply visit the sweepstakes link on the TripInsurance.com home page, or visit TripInsurance.com on Facebook and click on the sweepstakes tab and accepting the Sweepstakes Application. The winner will be drawn at random and will receive a grand prize of \$5,000 in cash to use on a dream trip to anywhere they choose. The winner will pay a minor booking fee of \$500 for Travel by Design to develop their ideal vacation to fit their budget and time schedule. TripInsurance.com will also give away the ultimate travel duffel, a travel bag made of water-resistant heavy-duty “ballistic” nylon

worth \$50 each, to 50 winners as second prizes. To be eligible, participants must be 18 years of age or older and legal residents or citizens of the United States.

For more information about TripInsurance.com and the #ConquerTheWorld sweepstakes, visit www.tripinsurance.com, http://www.facebook.com/TripInsurancecom/app_370986476280216 or <http://promoshq.wildfireapp.com/twitter/233/contests/225792>.

About Travel by Design

Based in Atlanta, Travel by Design (TBD) was founded by Tammy Zacks, who applies her more than 15 years of experience designing corporate travel events to create hand-crafted, dream journeys for clients. Tammy understands that experiential travel needs to appeal to individual tastes and desires, and using her extensive contacts in the travel industry, Tammy is able to create authentic travel experiences that connect clients to a destination and its people.

For more information, visit them on the web at www.travelbydesigninc.com.

About TripInsurance.com

TripInsurance.com is the online resource for comprehensive and affordable travel insurance. Most travelers really don't understand the details and benefits of travel insurance, and buy based on recommendations from a travel agent or a third party. TripInsurance.com simplifies buying travel insurance by providing comparison-shopping online for the best coverage at the lowest prices. TripInsurance.com is committed to making insurance terms easy to understand, providing the best available coverage categorized by customers' specific needs, and allowing travelers to buy direct from leading underwriters to achieve savings of 40% or more. The company is fully licensed for Property and Casualty, Life, and Accident and Health insurance in all 50 states, and the staff are fully trained and licensed insurance professionals.

For more information, visit www.tripinsurance.com.

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