

FOR IMMEDIATE RELEASE



**TripInsurance.com Partners with e-Travel Technologies Inc.
Adds Complementary e-Travel Alerts to Enrollment Services**

Late breaking travel alerts keep customers informed about events that could affect travel plans at their destination.

(Los Gatos, California, October 27, 2011) – TripInsurance.com announced that they have partnered with e-Travel Technologies Inc. to provide late breaking e-Travel Alerts to keep travelers informed about any events that could affect their travel plans at their destination. Late breaking email alerts are provided from the day they buy travel insurance, to the date they return from their trip. These alerts help them plan for their trip with useful information about their destination, and keep them posted on any important news events that could affect their travel plans or safety. TripInsurance.com is the first [travel insurance](#) supplier to provide this level of innovative customer service.

e-Travel Technologies sources e-Travel Alerts 24/7 from over 150 different international news and government sources. They are rated for different warning severity levels based on how much the events could affect travel plans, and come with a link to the original news source. Travelers could hunt for this information on the web, but instead, the service automatically emails alerts whenever they are posted. TripInsurance.com now enrolls every customer in this service at no charge when they specify a primary destination on their insurance enrollment.

“We believe travel insurance can provide more than just protection for your vacation investment. It can give you peace of mind,” said Dan Skilken, President and founder of TripInsurance.com. “Our customer service goal is to help make travelling safer and more worry-free. Now e-Travel Alerts can help our customers be more informed and better prepared to handle events that may arise during their vacations.”

[Travelers insurance](#) plans help you after something has happened, but with this new service, passengers can now adjust their plans and possibly avoid an issue that may affect their trip.

“We are pleased to partner with TripInsurance.com to help deliver a new level of customer service for the insured traveler,” said Don Churchill, President of e-Travel Technologies Inc. “TripInsurance.com is the first travel insurance company to provide alerts that can help their customers plan ahead and travel safely.”

ABOUT TRIPINSURANCE.COM:

[TripInsurance.com](#) is an easy to use, full service, travel insurance website. Consumer direct prices make the site the low cost source for quality travel insurance, including important [travel health insurance](#) benefits. Products are sorted into logical coverage categories to make it easy to pick the right plan for your budget. Packages offer low cost [airline insurance](#) plans for air ticket sales, travel medical insurance, trip cancellation and interruption coverage and more. 24/7 customer service is available to help before, during, and after the trip, and claims can be easily filed on-line.

ABOUT e-TRAVEL TECHNOLOGIES INC.:

With a 20 -year track record, e-Travel Technologies Inc, an authorized Sabre developer, is a recognized provider of travel risk management information services contributing to traveler protection. Travel management companies and travel suppliers around the world use their services.

For more information, please visit: <http://www.tripinsurance.com>

Contact: Dan Skilken – Online Trip Insurance Services, Inc. (408) 337-2345 • info@tripinsurance.com
Don Churchill – e-Travel Technologies, Inc. (800) 319-4847 • info@eTravelTechnologies.com
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