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TripInsurance.com Can Protect Ticket Investment for Travelers Headed to London for the 2012 Summer Olympics

Missing Special Events Can Ruin Your Vacation Unless You Have the Right Travel Insurance

LOS GATOS, Calif. (July 16, 2012) – This year’s London 2012 Summer Olympics is expected to attract more than 11 million visitors, and there are more than 16 million tickets being sold for Olympic events at prices ranging from \$30 to \$3,100. With so many people gathering in one place for so many events, any number of things can prevent you from seeing the Olympic event that you may have traveled thousands of miles to experience. According to TripInsurance.com (www.TripInsurance.com), the most trusted online resource to help travelers find the trip coverage they need, the right travel insurance can help protect your Olympic investment if you are delayed or miss your favorite event for some unforeseen reason.

Many travel insurance policies include coverage for nonrefundable shore excursions or events, such as tickets to a special event such as the Olympics, Wimbledon, the America’s Cup, the Super Bowl, or a Broadway play. Depending on the specific insurance plan, if you miss a scheduled event because of an accident, illness, illness in the family, a work commitment, or some other unforeseen circumstance, you can either recoup the cost of the event tickets or, in some cases, the cost of the entire vacation. For those who have spent thousands of dollars to attend the 2012 Summer Olympics, this kind of travel insurance is essential.

“The Olympics is a great example of the kind of vacation that offers no flexibility in your vacation timing or travel scheduling,” noted Dan Skilken, founder and CEO of TripInsurance.com. “After investing all that time and effort to get tickets to the Olympics, a delayed flight or train or an overbooked hotel can ruin your entire trip. Excursion coverage is your best defense and is included in most travel insurance policies, so you are covered if you miss an event that was the focal point of your trip.”

Insurance coverage for nonrefundable shore excursion and event tickets are included in most of TripInsurance.com’s direct-to-consumer travel insurance plans. TripInsurance.com offers trip insurance plans to suit all needs, categorized as “good,” better,” and “best.” And TripInsurance.com customers realize savings of 40 percent or more because TripInsurance.com offers coverage directly from the underwriters. Plus there is 24/7 service available to handle questions and claims. For more information, visit www.tripinsurance.com, or on Facebook at <http://www.facebook.com/TripInsurance.com>.

About TripInsurance.com

TripInsurance.com is the online resource for comprehensive and affordable travel insurance. Most travelers really don’t understand the details and benefits of travel insurance, and buy based on recommendations from a travel agent or a third party. TripInsurance.com simplifies buying travel insurance by providing comparison-shopping online for the best coverage at the lowest prices. TripInsurance.com is committed to making insurance terms easy to understand, providing the best

available coverage categorized by customers' specific needs, and allowing travelers to buy direct from leading underwriters to achieve savings of 40% or more. The company is fully licensed for Property and Casualty, Life, and Accident and Health insurance in all 50 states, and the staff are fully trained and licensed insurance professionals.

For more information, visit www.tripinsurance.com.

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