FOR IMMEDIATE RELEASE

TripInsurance.com Holds Second "Conquer the World" Sweepstakes to Offer Another Chance to Win a Dream Vacation Before Labor Day

Winner of First "Conquer the World" Sweepstakes to Use $5,000 Cash Prize to Take Her Family on a Search for Harry Potter in the British Isles

LOS GATOS, Calif. (July 17, 2012) – TripInsurance.com (www.TripInsurance.com), the most trusted online resource to help travelers find the trip coverage they need, today announced the start of its second "Conquer the World" sweepstakes, giving Facebook fans and Twitter followers a chance to win a $5,000 cash prize for a dream vacation trip or one of 50 "ultimate travel" duffel bags. The "Conquer the World" Sweepstakes starts today and will continue through August 27 at 11:00 a.m. PT.

This latest social media sweepstakes follows close on the heels of the first "Conquer the World" sweepstakes which ended June 25. Ronda Gorman of Illinois was the winner of the $5,000 grand prize, which she plans to use to take her family on a literary tour of the United Kingdom:

"My family is looking forward to traveling to England and Scotland for a Most Magical Journey influenced by the beloved Harry Potter novels," Gorman said. "And also tossing in a few Sherlock Holmes sites, too, for a rabid fan also. What can I say? Teaching your children to read will give them the world!"

"We are delighted that TripInsurnace.com has been able to help the Gorman family take their dream vacation to England and Scotland, and we wanted to give another lucky family a chance to take their own dream trip before the summer was out," said Dan Skilken, founder and CEO of TripInsurance.com. "This sweepstakes is our small way of rewarding our customers and loyal followers by helping them pay for a summer getaway, or giving them a chance to win a terrific travel bag."

There is no purchase necessary to enter the TripInsurance.com "Conquer the World" sweepstakes. Participants simply enter the promotion online from Facebook, Twitter, or TripInsurance.com by clicking on the sweepstakes tab and accepting the Sweepstakes Application. For additional chances to win, participants will receive an additional entry for every friend who enters on Facebook from an invitation to participate, and for every Twitter follower who enters through a link in their twitter feed. To be eligible, participants must be 18 years of age or older and legal residents or citizens of the United States.

The winner of the "Conquer the World" sweepstakes $5,000 cash prize is drawn at random. TripInsurance.com also will be giving away 50 second prize ultimate travel duffels made of water resistant heavy-duty "ballistic" nylon, valued at $50 each.

For more information about TripInsurance.com and the “#ConquertheWorld” sweepstakes, visit www.tripinsurance.com, http://www.facebook.com/TripInsurancecom/app_370986476280216, or http://promoshq.wildfireapp.com/twitter/233/contests/256981.

About TripInsurance.com

TripInsurance.com is the online resource for comprehensive and affordable travel insurance. Most travelers really don’t understand the details and benefits of travel insurance, and buy based on recommendations from a travel agent or a third party. TripInsurance.com simplifies buying travel insurance by providing comparison-shopping online for the best coverage at the lowest prices. TripInsurance.com is committed to making insurance terms easy to understand, providing the best available coverage categorized by customers’ specific needs, and allowing travelers to buy direct from leading underwriters to achieve savings of 40% or more. The company is fully licensed for Property and Casualty, Life, and Accident and Health insurance in all 50 states, and the staff are fully trained and licensed insurance professionals.

For more information, visit www.tripinsurance.com.

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