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TripInsurance.com Invites Facebook and Google Plus Followers to Share their Dream Vacation and win $5,000 in "Conquer the World" Sweepstakes

Newest "Conquer the World" Sweepstakes Expands to Google Plus and Invites Followers to Win Cash or the Ultimate Travel Bag if They Share Vacation Destinations

LOS GATOS, Calif. (October 12, 2012) – TripInsurance.com (www.TripInsurance.com), the most trusted online resource to help travelers find the trip coverage they need, has launched a new "Conquer the World" sweepstakes, giving Facebook fans a chance to win a $5,000 cash prize, or one of 50 "ultimate travel" duffel bags. The latest "Conquer the World" sweepstakes invites fans on Facebook and Google Plus to share their dream vacation in order to enter a chance for the cash prize. The sweepstakes begins this week and runs through January 4, 2012.

This is the third time TripInsurance.com has given away a free vacation, and wants to encourage fans to share their dream vacations to inspire others to travel. The winner of the first sweepstakes plans to use the $5,000 prize to take her family on a "Harry Potter" vacation to England and Scotland. The winner of the second sweepstakes plans to use the $5,000 prize for a second honeymoon and to send her mother to visit their family roots in the Netherlands.

"We want to know more about our customers' travels; where they have been and where they want to go. That's why we extended our 'Conquer the World' sweepstakes to include travel destinations and even their vacation photos on both Facebook and Google Plus," said Dan Skilken, founder and CEO of TripInsurance.com. "We want to hear from our customers about their travel plans and what excites them so we can offer better coverage to meet their needs. This sweepstakes lets us hear from our customers about their dream vacation travels and provides inspiration for others looking for new travel ideas."

There is no purchase necessary to enter the TripInsurance.com "Conquer the World" sweepstakes. To be eligible, participants must be 18 years of age or older and legal residents or citizens of the United States. Participants simply enter the promotion online from Facebook or on TripInsurance.com by clicking on the sweepstakes tab and accepting the Sweepstakes Application and telling about their dream destination. TripInsurance.com is also offering Google Plus fans exclusive content to help them save money on international travel, and to enter the sweepstakes for a chance to take a free vacation. Contestants can get multiple chances to win if they enter on both Facebook and though the Google Plus fan page on TripInsurance.com. The winner of the "Conquer the World" sweepstakes $5,000 cash prize is drawn at random. TripInsurance.com also will be giving away 50 second prize ultimate travel duffels made of water resistant heavy-duty "ballistic" nylon, valued at $50 each.

For more information about TripInsurance.com and the “#ConquertheWorld” sweepstakes, visit www.tripinsurance.com or visit the TripInsurancecom page on Facebook or the TripInsurance.com page on Google Plus.

About TripInsurance.com

TripInsurance.com is the online resource for comprehensive and affordable travel insurance. Most travelers really don’t understand the details and benefits of travel insurance, and buy based on recommendations from a travel agent or a third party. TripInsurance.com simplifies buying travel insurance by providing comparison-shopping online for the best coverage at the lowest prices. TripInsurance.com is committed to making insurance terms easy to understand, providing the best available coverage categorized by customers’ specific needs, and allowing travelers to buy direct from leading underwriters to achieve savings of 40% or more. The company is fully licensed for Property and Casualty, Life, and Accident and Health insurance in all 50 states, and the staff are fully trained and licensed insurance professionals.

For more information, visit www.tripinsurance.com.

Contact:

Dan Skilken
TripInsurance.com
(408) 337-2345
info@tripinsurance.com

Tom Woolf
Gumas Advertising
(415) 621-7575
twoolf@gumas.com